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For Immediate Release

FIBERON ANNOUNCES EXCLUSIVE 10-YEAR STAIN AND FADE WARRANTY FOR ITS NEW HORIZON™ AND SENSIBUILT™ DECKING PRODUCTS

NEW LONDON, NC (March 10, 2009)—Fiberon®, a leading manufacturer of composite and PVC decking, railing and fencing products, introduces the industry's first exclusive 10-year stain and fade resistance warranty covering its new Horizon™ composite and Sensibuilt™ PVC decking products. Both Horizon and Sensibuilt decking products offer stain and fade resistance unmatched by other products in the industry, providing decking contractors a superior offering and homeowners the benefit of high performance with easy, ultra-low maintenance.

Fiberon Horizon decking combines superior composite decking technology with the major enhancement of patent-pending PermaTech™ surface innovation. The durable PermaTech surface provides a level of stain, fade, scratch and mold resistance that dramatically outperforms traditional composite decking. Available in four rich designer colors and complementary grain patterns, Horizon provides a beautiful wood-like appearance. In addition to the new exclusive 10-year stain and fade resistance warranty, Horizon decking is backed by a 20-year overall performance warranty.



Fiberon Sensibuilt cellular PVC decking raises the bar of stain and fade resistance in the PVC decking category with its patent-pending Lumenite™ fusion-bonded coating technology. In addition to outperforming the stain, fade and chalk resistance of other PVC decking products, Sensibuilt decking is also highly mold and scratch resistant. Sensibuilt decking is available in four distinct colors, is lightweight and is easy to install. In addition to the new exclusive 10-year stain and fade resistance warranty, Sensibuilt decking is backed with a limited lifetime warranty. With these combined attributes, Sensibuilt represents PVC decking redefined.



“Fiberon believes the customer deserves to get the level of performance promised and we back it up in writing,” said Doug Mancosh, CEO and owner of Fiber Composites LLC, parent to the Fiberon family. “Many current decking manufacturers talk about stain and color fade resistance but offer no warranty for either. Horizon and Sensibuilt are quality products that enhance deck builders’ craftsmanship and provide a level of performance no other composite or PVC decking can match.”

Fiberon decking, railing and fencing products are sold to professional contractors through a national network of distributors. To learn more, visit www.FiberonDecking.com or call 800-573-8841. For product images, warranty logos and other related media, please visit <http://www.fiberondecking.com/about/gallery>.

About Fiberon

Fiberon is a leading manufacturer of composite and PVC decking, railing and fencing products used in homes and light commercial construction across North America. Part of the Fiber Composites, LLC family, the Fiberon brand product line is designed specifically for professional contractors. Fiberon’s polymer chemists and extrusion professionals employ the latest technology to constantly innovate, using the finest raw materials coupled with leading manufacturing processes to ensure best-in-class quality. The company was founded in 1997 and is privately owned with operations in North Carolina and Idaho.

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